



November 2007

SUBJECT: The 2008 Model Year EPA/DOE Fuel Economy Guide

Dear Automobile Dealer:

The U.S. Department of Energy (DOE) and U.S. Environmental Protection Agency (EPA) seek your help in providing your customers with information about fuel economy and the benefits of using more fuel-efficient vehicles. EPA regulations require automobile dealers to prominently display the booklets of the EPA and DOE Fuel Economy Guide at each location where new automobiles are offered for sale and to make them available to the public at no charge (40 CFR 600.405-77). The regulations ensure that prospective customers have ready access to fuel economy information for current model year vehicles. This year's Guide contains fuel economy estimates which are based on updated EPA calculation methods which are described in further detail in the Guide.

To aid dealers in meeting these requirements, we will electronically distribute the Fuel Economy Guide to you. To meet your regulatory obligations to display a booklet and to provide a booklet to customers upon request, you must print the guide from either the electronic file which we will be sending you via email or which you have downloaded via the government's fuel economy website at [www.fueleconomy.gov](http://www.fueleconomy.gov). If you do not have access to the internet or are not able to download copies of the guide, you may also order a printed paper guide. Orders for the 2008 Fuel Economy Guide are currently being accepted and will be mailed, free of charge, by the end of November 2007. The fastest way to place an order and receive your paper guide is to access [http://www.eere.energy.gov/afdc/vehicles/fuel\\_economy\\_order\\_form.html](http://www.eere.energy.gov/afdc/vehicles/fuel_economy_order_form.html). You may also request printed copies from DOE's EERE Information Center by calling 1-877-337-3463 between the hours of 9:00 am and 7:00 pm eastern time.

To ensure that you will receive a new model year Fuel Economy Guide via email every year, please send your email address to [fueleconomy@ornl.gov](mailto:fueleconomy@ornl.gov), if you have not previously done so.

We thank you for your cooperation and assistance in helping us to implement this new way to provide the car-buying public with the fuel economy information.

Sincerely,

Karl J. Simon, Director  
Compliance and Innovative  
Strategies Division  
Office of Transportation and Air Quality  
U.S. Environmental Protection Agency

Ed Wall  
Program Manager  
Office of FreedomCAR and  
Vehicle Technologies  
U.S. Department of Energy